



# now

## RE-THINKING AGING

  
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# RE-THINKING AGING

### MOVING FORWARD, MAKING FUTURE

Co-creation of value and innovations, lean in services, agile quality management.

### QUALITY OF LIFE

Thrive in place. Personalized environment, supported self-management, life-coaching.

### SHARED VISION AND VALUES

Leadership of customer value, shared responsibility, business orientation, improving cost effectiveness.

### EFFECTIVE EARLY INTERVENTIONS

Walk-in and mobile services, easy access to needs assesment, personal service plans. Services at your fingertips 24/7.

### DATA-BASED DECISION MAKING

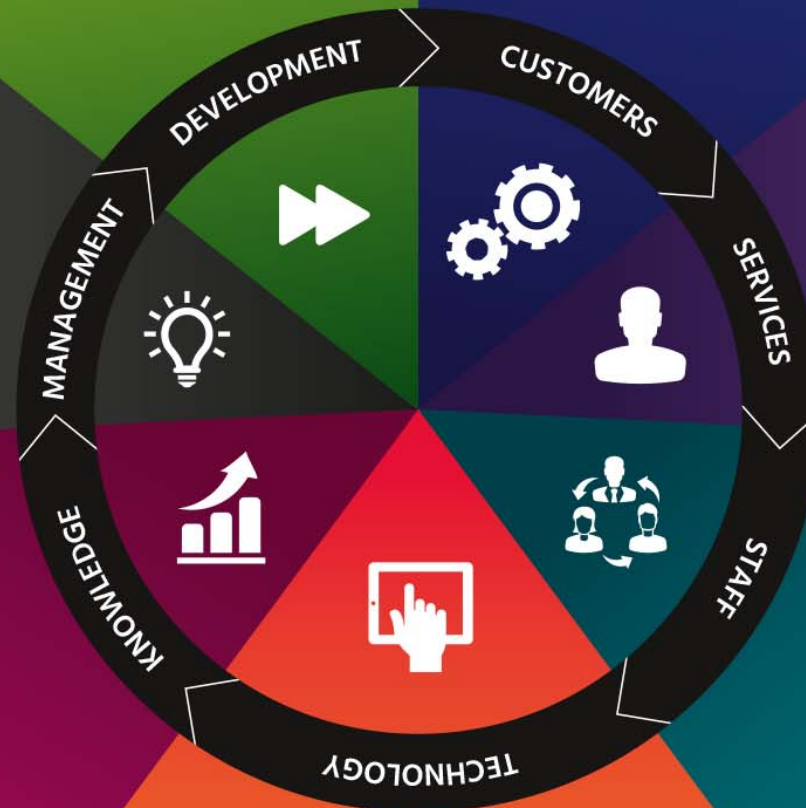
Transparency in all actions. Value and information-based management, high quality efficiency and performance.

### MULTIPROFESSIONAL COOPERATION

Multiprofessional consultation, continous training, proactive competence management.

### AVAILABLE WHERE AND WHEN NEEDED

Personalized services, virtual visits, remote monitoring and consultation.





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# MOVING FORWARD, MAKING FUTURE

Co-creation of value and innovations, lean in services, agile quality management.



**PROVEN CONCEPTS**



## VALUE



We provide the best, customized service models for improving quality and efficiency to reboot your operations. Our models cover multiprofessional needs assessment, decentralized solutions and early interventions. All models are widely tested and evaluated in practice.

Inspiring, tailored education advances from theory to skills and simulations in high-quality learning environment. We offer a wide range of education from degree programs to specific training courses.



## VALUE

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Implement value-based management in your organization and find out how it creates long-term value to your customers and organization. We offer coaching for management.

We validate your results and identify new development themes in local environments.



## VALUE

# SERVICE MODEL PACKAGE

We provide the best, customized service models for improving quality and efficiency to reboost your operations. Our models cover multiprofessional needs assessment, decentralized solutions and early interventions. All models are widely tested and evaluated in practice.

# CARE PROFESSIONAL PACKAGE

Inspiring, tailored education advances from theory to skills and simulations in high-quality learning environment. We offer a wide range of education from degree programs to specific training courses.

# VALUE-BASED MANAGEMENT PACKAGE

Implement value-based management in your organization and find out how it creates long-term value to your customers and organization. We offer coaching for management.

# RESEARCH PACKAGE

We validate your results and identify new development themes in local environments.



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In the multiprofessional operating model, early intervention with changes in elderly people's functional abilities is of prime importance. In the new operating model, this is taken notice of immediately, which means that short interventions can achieve good results.

JAN-ERIK PALVIAINEN,  
MANAGER OF EMERGENCY  
MEDICAL SERVICE

“

Home care providers are satisfied with the new operational model in which they can consult a “specific professional” who comes to inspect the patient and provide medication when needed.

TAINA JAAKO, DIRECTOR OF CARE





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I was happily surprised, when a nurse came to my home, contacted a doctor and I got the care that I needed without having to go to the ER.

JENNA KAARTINEN, PATIENT



# THANK YOU

